



2018-2019 BOARD OF EDUCATION REPORT

105,214
TOTAL SERVED

70,828
Youth Participants

34,386
Adult Participants

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756
Volunteers
2,055
Employees



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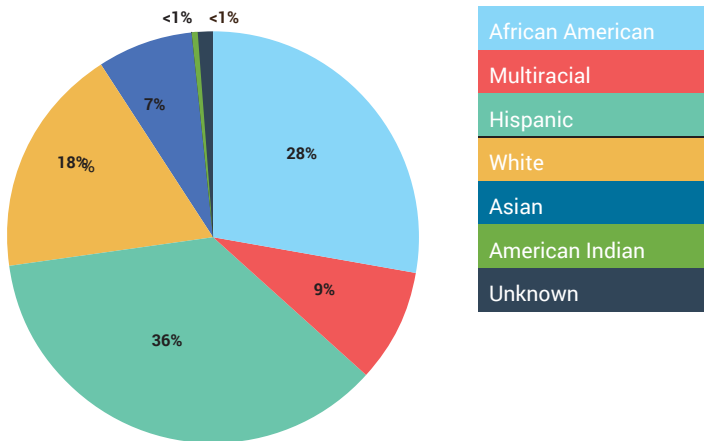




Afterschool Programs

ELEMENTARY SCHOOL

Participants by Race



Disney Musical

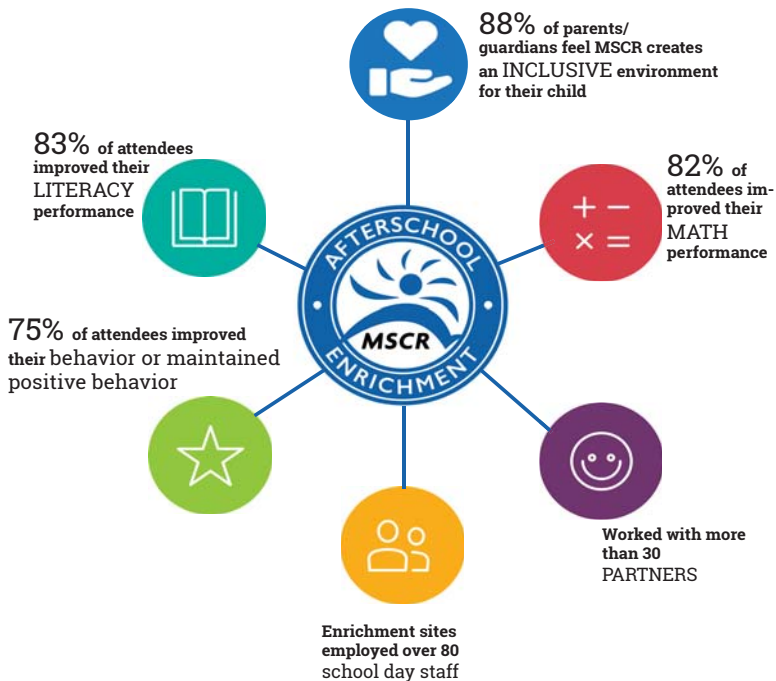
MSCR Enrichment activities, such as the popular Musicals in Schools program, expand learning by offering programming not possible during the school day and allowing students to dive deeper into their learning. With the support of the Overture Center for the Arts, Disney Musicals in Schools and the school community, more than 300 students engaged in planning and presenting a 30 minute Disney Kids musical at several elementary schools. Over the course of 17 weeks, they discovered talents in acting, singing and dancing while strengthening their reading and language arts skills, practicing important skills like collaboration and creative thinking and building confidence and new friendships. Glendale Afterschool found:

- 83% of participants reported that “I am more responsible for my own things and learning”
- 72% of reported that participating in Willy Wonka Kids “helped me make new friends”
- Parents/Guardians reported that their child experienced the following benefits as a result of being involved with the play:
 - 90% Increased interest in fine arts
 - 75% Increased self-esteem
 - 50% Better attitude about school

MMSD AFTERSCHOOL IN 2018-2019

ELEMENTARY SCHOOL	PROVIDER	SCHOOL POPULATION % LOW INCOME
Mendota	MSCR	78%
Lake View	MSCR	76%
Lindbergh	MSCR	74%
Hawthorne	MSCR	73%
Allis	MSCR	72%
Leopold	WYC	68%
Glendale	MSCR	68%
Schenk	YMCA	68%
Falk	MSCR	67%
Sandburg	MSCR	66%
Orchard Ridge	MSCR	61%
Emerson	MSCR	60%
Nuestro Mundo	MSCR	58%
Lincoln	MSCR	57%
Gompers	YMCA	55%
Midvale	MSCR	53%
Huegel	YMCA	52%
Kennedy	YMCA	51%
Muir	WYC	46%
Lapham	Red Caboose	46%
Thoreau	WYC	45%
Marquette	Red Caboose	45%
Stephens	WYC	42%
Lowell	MSCR	40%
Crestwood	WYC	38%
Chavez	WYC	37%
Elvehjem	YMCA	37%
Olson	YMCA	36%
Randall	WYC	28%
Shorewood	WYC	27%
Franklin	WYC	25%
Van Hise	WYC	18%

ELEMENTARY SCHOOL



Enrollment 2018-2019

*Afterschool indicates children who participate in **Childcare** and **Enrichment** indicates afterschool clubs.*

Elementary School	Afterschool Enrollment	Enrichment Enrollment
Allied Learning Center	78	-
Allis	50	85
Emerson	62	-
Falk	45	102
Glendale	55	268
Hawthorne	34	56
Lake View	28	49
Lincoln	54	46
Lindbergh	10	56
Lowell	56	-
Meadowood Neighborhood Center	58	-
Mendota	40	152
Midvale	60	55
Nuestro Mundo	28	117
Orchard Ridge	-	62
Sandburg	51	105
Schenk	-	73

Girls Inc. - Inspiring Girls to be Strong, Smart & Bold

MSCR has teamed up with Girls Inc. of Greater Madison - Goodman Community Center to inspire girls to be strong, smart and bold. Girls Inc. offered afterschool clubs at 16 different locations. MSCR Girls Inc. focuses on the development of the whole girl including, long-lasting mentoring relationships, a pro-girl environment and research-based programming to equip girls to lead fulfilling and productive lives, break the cycle of poverty and become role models. "I like Girls Inc. because we learn about different people, ourselves and what's important about you," says 4th grade student Krystal.

The program serves 240 girls at Allis, Falk, Emerson, Glendale, Hawthorne, Lake View, Lindbergh, Mendota, Midvale, Nuestro Mundo, Orchard Ridge, Sandburg, Schenk, Whitehorse and Wright schools, and the Meadowood Neighborhood Center. During the school year, girls meet at least once a week and participate in a variety of educational activities at their afterschool site. All Madison-area Girls Inc. clubs come together periodically for special celebration field trips including a skating party and a pajama party. MSCR is proud to empower young girls and see the difference the program makes in their lives.

What participants are saying:

"I am so grateful for the MSCR Enrichment program! My children get exposed to so many new opportunities through the community partnership programs. They love the autonomy of being able to pick the clubs they attend. The staff are friendly, engaging and committed to forming relationships with the kids and families. It's very reassuring knowing my children are in caring, capable hands at the end of the school day!"
 Cora, Parent



Afterschool Programs

MIDDLE SCHOOL



MSCR Middle School Sports

MSCR provides afterschool sports at all middle and high schools. Recreational games are scheduled between schools. Most sports have a season ending tournament. Sports include:

- Basketball
- Cross country
- Flag Football
- Soccer
- Tennis
- Ultimate Frisbee
- Volleyball



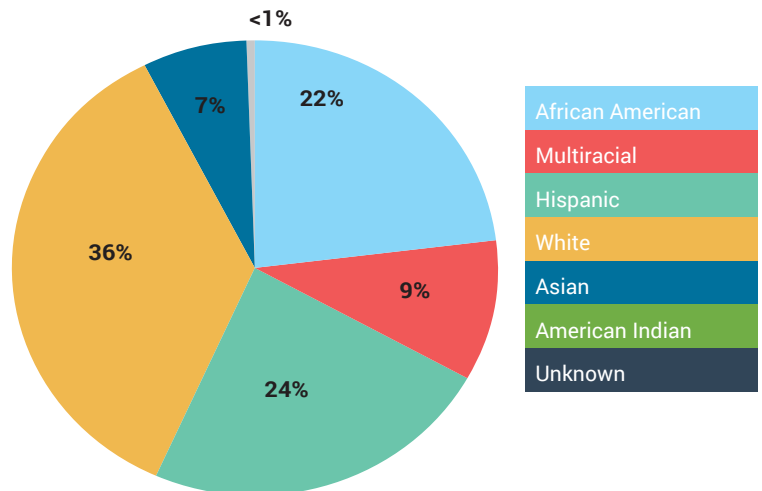
Middle School Participation by School

School	Participants	% of School Population
Badger Rock	47	43.9%
Black Hawk	248	58.8%
Cherokee	385	62.6%
Hamilton	418	54.2%
Jefferson	267	50.0%
O'Keeffe	279	60.3%
Sennett	509	79.9%
Sherman	282	64.7%
Spring Harbor	175	66.5%
Toki	321	51.1%
Whitehorse	389	85.5%
Wright	208	81.9%
Total	3,528	63.2%



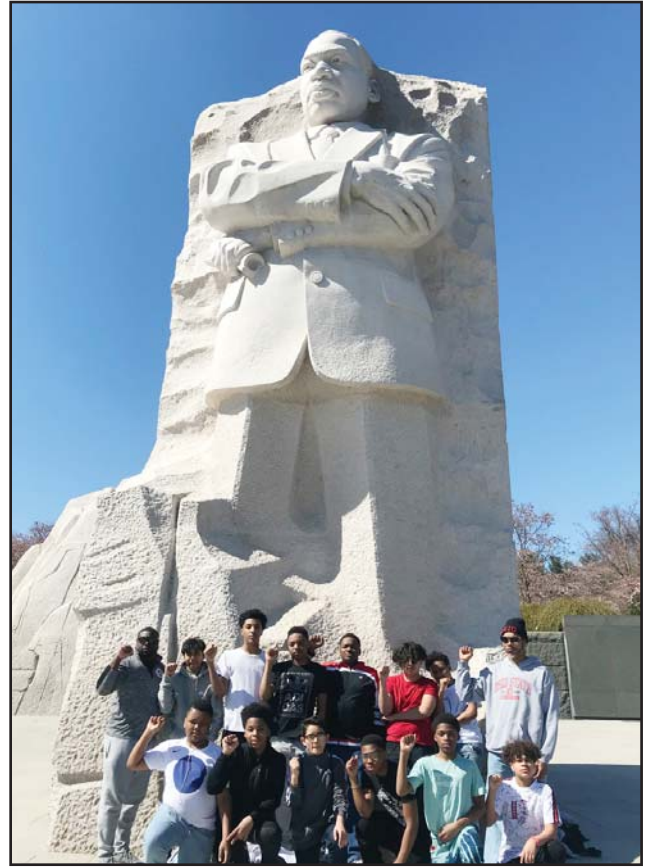
Middle school sports give youth opportunities to explore their interests. Participation and team work are encouraged over winning. 2,488 middle school students participated in leagues.

Middle School Participants by Race



New Afterschool Logo

Thanks to a generous Friends of MSCR grant, MSCR developed a new logo specifically for our afterschool programs. The goal was to create a unified design across elementary, middle and high school afterschool programs to increase brand awareness of MSCR Afterschool within the school district and the community. Staff were excited to create new shirts, posters, flyers and other promotional materials that showcase the new design



Cherokee Scholars of Excellence

The Cherokee Middle School Scholars of Excellence, an MSCR Afterschool club, is a pre-high school/college program to support students of color at Cherokee Middle School. The program focuses on self-value, education, leadership and career. Scholars took a college exploration trip to Washington, D.C. This trip offered a different experience than typical 8th grade school trips because it was purposefully geared toward students of color and included a tour of the historical black college, Howard University. Visits to museums, monuments and other historic sites rounded out the trip.



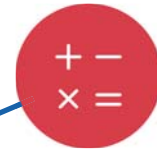
712 enrolled in Summer programs



213+ clubs and sports offered to 13,146 youth



15% of attendees are students who have a disability



60% of Regular CLC attendees improved homework completion and class participation



63% of all MMSD Middle School students participate in MSCR Afterschool



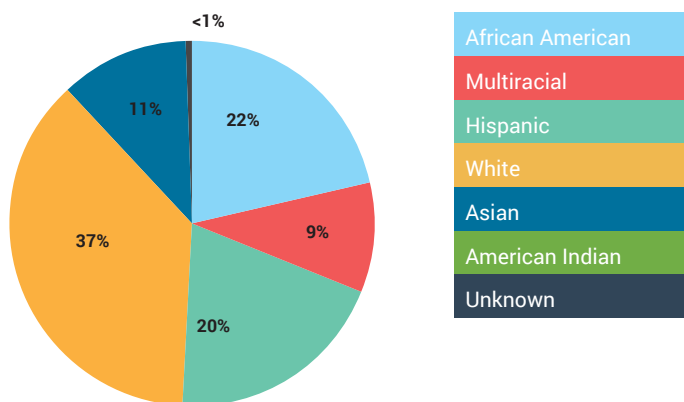
57% of attendees are Low Income



Afterschool Programs

HIGH SCHOOL

High School Participants by Race



High School Participation by School

School	Participants	% of School Population
East	567	33.7%
La Follette	896	53.0%
Memorial	879	43.2%
West	790	35.9%
Total	3,105	41.1%



High School Afterschool Participation Facts:

- 41.1% of all high school students participated
- 48.2% of attendees are low income
- 12.6% of attendees have a disability
- 62% of attendees are students of color
- 81% of attendees participated in academic based programming

Drivers Education Program

MSCR partnered with the Dane County Executive Office to offer a free Drivers Education program. This is the 5th year of the program which has grown to 120 students. Following a selection process, 120 students enrolled in the MSCR Drivers Education class. To date, 115 students have passed the class, and 109 of those have earned their learners permits and are beginning behind the wheel instructions.



\$26,726 of Friends of MSCR grants supported Afterschool Programs



Outdoor Adventure Club

MSCR High School Programs and MSCR Outdoor Programs staff came together to offer the Outdoor Adventure Club at La Follette High School in the Spring of 2019. The club recruited high school students with a focus on low income students of color who had little or no outdoor recreation or camping experience. Following recruitment and selection of students, the club embarked on a series of Outdoor Adventures that included a day hike at a local county park, followed by an overnight camping trip at the Madison School Forest Campground, followed by a two night backpacking trip in Yellow River State Forest. All culminating with a celebratory paddling trip in Madison lakes. The program was very successful and planning is underway for the 2019-2020 school year, including expanding to other schools.

OUTDOOR RECREATION

MSCR School Forest Expansion and Upgrades

MSCR was foundational in supporting expansion at Madison School Forest property over the 2018-2019 school year, coordinating with MMSD to purchase an additional 15 acres to make the space more accessible to MMSD students and the community. The additional space has been utilized to install a more accessible driveway to the School Forest Campground and to construct a new universal access Challenge Course structure adjacent to the campground, which will be completed and open for programming in the spring of 2020. The upgrades to this incredible experiential learning space allow MSCR Outdoor programs to serve more MMSD students in outdoor and environmental education programs year-round.

Outdoor Programs Field Trips for MMSD Students

MSCR offers dynamic and engaging experiential and environmental education opportunities for students, staff, and MMSD/MSCR affiliated groups. MSCR Outdoor Programs mission is to empower and facilitate individual and group transformation through experiential learning. MMSD teachers can sign up for school day field trips to participate in environment education, team building and challenge courses, canoeing and kayaking, orienteering, night hikes and overnight camping. MSCR Outdoor Programs facilitates field trips at the Madison School Forest, Cherokee Marsh, Owen Conservation Park, the Kennedy Challenge Course and Madison's lakes and rivers and served over 7,500 MMSD students last year.



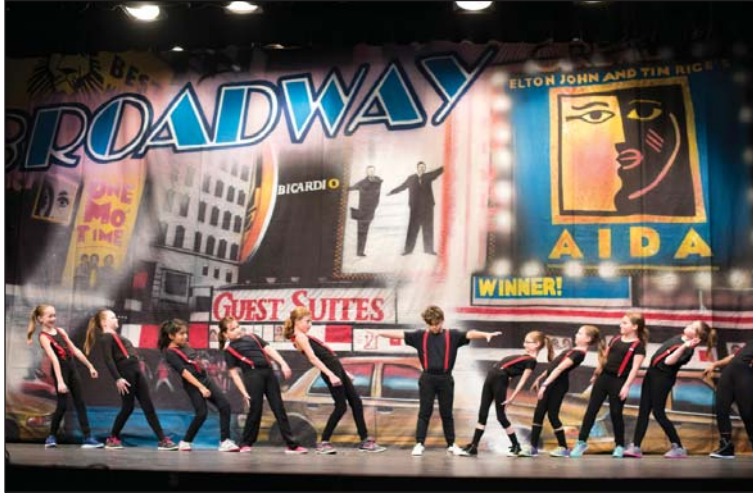
Thanks to generous donors, more than 900 received free pontoon rides

United Way of Dane County Distinguished Non-Profit Service Award

In May 2019, MSCR won the Distinguished Non-Profit Service Award at the United Way of Dane County Community Volunteer Awards. The award recognized MSCR for its effective use of volunteers to deliver accessible and affordable programming to over 100,000 community members annually. Each year, MSCR has more than 1,000 volunteers who donate nearly 25,000 hours of time to MSCR programs. MSCR collaborates daily with other organizations including Badger Volunteers, UW Rehab-Psych, Urban League of Greater Madison and MMSD staff. MSCR volunteers play critical roles in organizing events, teaching classes, helping in over 50 wellness programs, supervising field trips and providing access to waterways in Dane County. Volunteers can be found tutoring young students, working with people with disabilities, coaching sports, driving pontoon boats and chaperoning campers to various locations all summer long.



ARTS & ENRICHMENT



Pottery: Wood Kiln

MSCR Pottery Program rebuilt the Scott Dickinson Memorial Wood Kiln in the summer of 2018 using funds pottery participants and staff raised from the annual MSCR Pottery Sale, a Friends of MSCR grant and donated time from program staff and participants. The MSCR Pottery program uses the wood kiln for wood firing workshops with MSCR participants and MMSD art student groups and outside rentals.

The kiln is one of two wood-fired kilns in southern Wisconsin available for rental and student use, but MSCR's kiln is designed to fire in 10-12 hours rather than 36-48 hours, as is typical for wood kilns, making it accessible for student potters. Since its completion, the wood kiln has already become a valuable community resource attracting new school groups and community artists as renters. The kiln has been fired over 20 times.

- "Zack is an excellent teacher. I learned more from him in 5 weeks than I did in whole semester painting classes."
- "Our instructor was great. She made everyone feel comfortable & created a safe environment to express ourselves."

Dance Recital

On April 27, MSCR held the 33rd bi-annual Youth Dance Recital -- the first recital was held in the fall of 2003. More than 250 dancers in kindergarten through 10th grade performed for their families at a packed La Follette High School auditorium. Participation continues to grow so the show is split into two shows with 33 different class performances. MSCR dance and movement classes are an affordable way to expose children to enrichment opportunities.

Day Camps Enrollment

Elementary & Preschool Camps	
Camp Explore	81
Camp Express	673
Camp Tall Oaks	295
Fascination Station	1,233
Warner Park Kids Kamp	510
Mad Town Adventurers	45
Soccer Camp	534
Super Center Arts Camp	535
Middle School Camps	
Camp Adventure	258
CR8TVU	153
Mad City Sports	122
Middle School on the Move	106
Spring Harbor Greenhouse Gardening	64
Stem Explorations	99
Total	4,708



4,359 Enrolled in arts & enrichment classes
11,457 Enjoyed MSCR's mobile programs, Art Cart & FIT2GO





Goodman Rotary 50+ Offered Classes to Improve- Improve Balance in Older Adults

The number of Goodman Rotary 50+ Fitness classes and participants continues to grow with the aging population. MSCR offers 440 classes per year which is an increase of 30% since 2015; and the number of participants in the 50+ program has grown to more than 8,600, an increase of 45% since 2015.

Classes with a focus on balance are among the most popular MSCR offers. Through efforts with the Safe Communities Madison - Dane County, and as reported by the National Safety Council, these classes incorporate balance exercises and help participants maintain lower leg strength. Each class has been assessed and designated with a 'B' for balance so that older adults can easily identify opportunities

"B" classes include:

- Core and Balance
- Tai Chi
- Balancing Act
- Tai Chi for Balance

These community connections continue, with more classes underway with UW partnerships in the areas of Brain and Body Fitness and Diabetes Education.

Madison residents value these classes and give rave reviews of their experiences.

- "I have taken Core and Balance for 3 years now. The class has been invaluable to me.
- "Just this past month I was pretty debilitated with lower back pain. The exercises and information in this class have kept me on my feet."

Professionally Trained and Certified Instructors Lead Goodman Rotary 50+ & Adult Fitness

MSCR employs more than 25 fitness professionals to lead classes and workshops. Their ages range from early 20s to 85 years old! These instructors are chemists, scientists, parents, grandparents, teachers, physical therapists and nurses. For some staff, this is a second career, and for others it is an extra job while working full-time because they find teaching community fitness fun and rewarding.

Several instructors have worked for more than 10 years and four have taught for more than 21 years. The team has a range of certifications, qualifications and experience that reflect the diversity of the MSCR classes. Instructors hold certifications from the Yoga Alliance, American Council on Exercise, National Strength and Conditioning Association, Yoga Fit and Certified Personal Trainers.

The fitness team comes together 2-3 times a year for continued professional development, teambuilding and to review MSCR protocols and staff policies. The spring training discussed how to create a welcoming and inclusive environment for all populations.



8,683 Older Adults & 3,133 Adults & Youth stayed active in a variety of Fitness Classes at 36 locations, with 10 community partners

AQUATICS & SPORTS

Youth Aquatics & Sports Enrollment

Swimming	4,613
Youth Sports	5,224
Adult Aquatics & Sports	
Aquatics	366
Sports Leagues	6,606
Sports Instruction & Rec Play	1,930
Total	18,739

Youth Sports Expands

In keeping with its mission to provide affordable and accessible programs for all ages, the MSCR Youth Sports team identified a need for expanded youth sports offerings and launched two exciting, new programs for elementary-age youth flag football and basketball leagues.

MSCR Partners with NFL Flag to offer new Youth Flag Football League

MSCR partnered with NFL Flag and the Green Bay Packers to offer a new fall Youth Flag Football League to teach young players fundamental skills. Each player received an NFL Equipment Package, which included one NFL FLAG Packers reversible jersey and one NFL Flag set. Teams played games on Saturdays at Cherokee and Sherman Middle Schools. Coaches had the option to plan additional practices. The MSCR sports team received a \$1000 equipment grant from the NFL and the Green Bay Packers to support the program. The inaugural season featured 95 athletes on 12 teams and MSCR plans to expand the number of teams in upcoming fall 2019 season.

Youth Basketball

MSCR Elementary Afterschool Team and MSCR Sports Team collaborated to pilot an MSCR Elementary Basketball League with six MSCR Elementary Afterschool Programs. Coed 4th and 5th grade teams held practices and competed against each other in this pilot program. The goals were to introduce participants to the rules of the game, encourage skill building and teamwork. Participating MSCR Elementary Afterschool programs included Emerson, Lowell, Sandburg, Schenk, Hawthorne and Sandburg. Families, school staff and afterschool participants came out to cheer on their teams. This program was made possible with a grant from the Friends of MSCR.



Adult Softball Partners with the Beacon

The summer of 2018 featured two special teams to MSCR Softball; the Beacon Eagles and the Street Pulse Sluggers. Both teams were made up of members of Madison's homeless community and advocates that support them. Street Pulse Sluggers competed in the men's division while the Beacon Eagles played in the coed league. Mike O'Neill organized both teams and was great at bringing community support and attention to the teams. Edgewood College supported the teams with equipment while other sponsors helped with equipment and fees. Even though they didn't win many games, they always showed up eager to play! For the summer of 2019, the coed Beacon Eagles returned to play another year!



Equity Goals

In continuing efforts to bring equity to the fore of MSCR's day-to-day work, MSCR's Racial Equity Change Team led an effort to rewrite the MSCR Racial Equity Vision and Goals. The committee led a listening session for all full-time MSCR staff to gather input and identify needs of all staff to continue striving to provide an equitable experience for all participants and staff. The committee analyzed the information collected and identified key reoccurring themes that will guide future equity work and form the basis of the new vision and goals.

- Staff training and capacity building
- Community outreach and marketing
- Developing culturally responsive practices and programming

Sabado Con S De Sano

A Friends of MSCR Grant allowed the Outreach department to plan and hold a special event called "Sábado con 's' de sano." This free event was held in March at MSCR Hoyt and offered a variety of healthy, enriching, family activities specifically targeting Spanish-speaking or Latino families. Activities included yoga suave, Zumba, family art classes, fitness, FIT2GO activities and family games. The instructors and staff led the classes and activities in Spanish. Staff also provided healthy snacks at the end of the event along with a prize drawing that included games, MSCR water bottles, yoga mats and MSCR \$25 gift certificates. MSCR received positive feedback requesting a similar event in the future.



32% of Part-Time Staff Were PEOPLE OF COLOR

Midvale Community Learning Center Nepali Empowerment Group

Midvale Community Learning Center worked with the school's Nepali Bilingual Resource Specialist to provide quarterly Nepali Empowerment Classes. The goal was to provide families with an opportunity to build their comfort within the school environment and provide families with resources to help their children be successful at school. An average of 14 families participated in each Nepali Empowerment Session. Topics included: parents expectations for the school, school expectations for the parents, parenting skills, how to help students at home, stress management, MMSD Food and Nutrition, academic engagement during spring break, summer school and summer MSCR Programs.



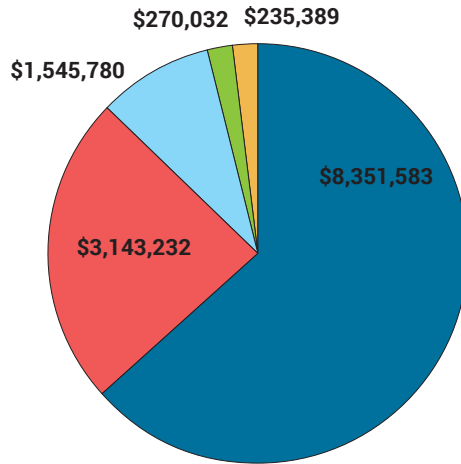
4,489 Individuals accessed Inclusion Services & Adapted programs



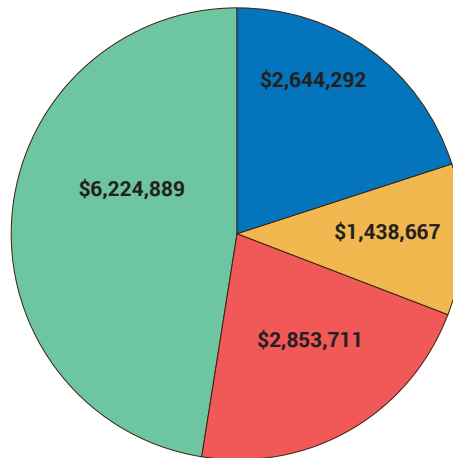
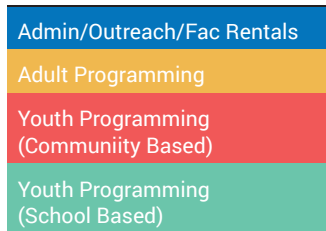
Financial Support & Operations

MSCR BUDGET

Revenue for 2018-19



Expenses for 2018-19



FRIENDS OF MSCR 2018-2019 Grants:

- Adapted Recreation - Glow in the Dark Drumba
- Adult Arts - Dementia Pilot Program
- Adult/Youth Arts - Sewing Machines
- Allied Learning Center Club Badge
- Allied Learning Center Hydration Station
- Aquatics - Preschool & Youth
- Camp Tall Oaks - Scholarship Program Supplies
- Cherokee Afterschool - Scholars of Excellence
- Elementary Afterschool Basketball Leagues
- Elementary Team Professional Development
- Emerson & Lowell Afterschool Program
- Inclusion - Training for Afterschool Staff
- Latino Family Night "Healthy Saturday"
- Meadowood Afterschool Healthy Self Program
- Meadowood - MacBook
- Meadowood Outdoor Adventures
- Memorial High School Afterschool Anime Club
- Midvale Afterschool STEAM Club
- Outdoor Adventure Club for High School Afterschool
- Race & Equity Book Club Professional Development
- Sports Staff Appreciation Luncheon
- Toki Middle School Afterschool Clubs

**\$46,000 Total to
MSCR Programs**

Friends of MSCR Makes a Difference

Since 2013, the Friends of MSCR has gifted \$390,000 to MSCR. Friends of MSCR raises funds through two annual fundraisers, the Friends of MSCR Online Auction held in April for the first time in 2019 and the Fore Friends Golf Outing held in July each year. Friends of MSCR is grateful to the local businesses and community members that support both events through donations, bids and sponsorships.

Friends of MSCR distributes all funds raised directly to MSCR programs through a granting process twice each year. Grants support new program initiatives and much needed equipment, including outdoor and environmental education, adapted recreation and inclusion, Latino community outreach, afterschool clubs and neighborhood center programming, to better serve the Madison community.

FRIENDS OF MSCR BOARD MEMBERS:

Phil Duffy, Brian Gile, Nichole Monzon, Danessa Bishop, Scott Frank, Jason Jones, John Laubmeier, Jason Lundquist, Martha Mallon, Mary Walsh and Harvey Wendel

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